



April 18, 2013

Contact: Jessica Richardson

316-352-5112

[Jessica.Richardson@shscom.com](mailto:Jessica.Richardson@shscom.com)

## **Starbird-Devlin Car Show Sees Best Year Yet**

*2013 show attracts highest number of registered cars and attendees and increases amount raised to benefit local charities*

Wichita, Kan. – In its second year under new ownership, the 56<sup>th</sup> Annual Starbird-Devlin Rod & Customs Charities Car Show raised \$83,100, an increase from \$75,000 in 2012. Proceeds from the show were distributed equally among three Wichita charities – The Arc of Sedgwick County, Big Brothers Big Sisters and Starkey, Inc. – each receiving \$27,700.

"The Starbird-Devlin car show has a long-standing tradition of bringing custom cars from around the country to Wichita, and we are thrilled to be a part of a new tradition as a 501(c)(3) organization," said Tim Devlin, board president of Cars for Charities and owner of Devlin Rod and Customs. "With this donation, we are able to help the staff and countless volunteers serve Wichitans in need a little faster and accomplish even more great work."

For the show organizers, the proceeds going to area nonprofits represents a love for cars and a love for the Wichita community. "The donations are made possible because of the support from the Wichita-area community. Everyone who entered cars and the 15,000 attendees made this possible," Devlin said.

"Big Brothers Big Sisters is honored to benefit from the Starbird-Devlin car show," said Dan Soliday, CEO, Big Brothers Big Sisters. "The proceeds will help take 27 kids off the waiting list for a Big. That's 27 kids who will have a mentor, a friend and someone to make a real difference in their lives."

The show was held Jan. 18-20, 2013, at Century II in Wichita and attracted 15,000 attendees and 329 car entries. The show featured top custom cars from around the country, vendor exhibits and live entertainment along with a variety of family-friendly activities.

The 2014 car show is scheduled for Jan. 17-19 at Century II. For more information, visit [www.starbirddevlin.com](http://www.starbirddevlin.com).

The Starbird-Devlin Rod & Customs Charities Car Show is an annual car show held in Wichita, Kan. All proceeds go to local charities benefiting children and individuals with disabilities. The Darryl Starbird Car Show was first held in Wichita in 1957 by custom car builder, Darryl Starbird. In 2011, the show was purchased by Tim and Tom Devlin, Dick Price, and John and Carl Fry, forming Cars for Charities Company, a 501(c)(3) organization.

###